



2017-18 PROMOTIONAL SCHEDULE

OCTOBER

SAT	14	MANCHESTER	7:05 p.m. – #AllAboard - Opening Night Extravaganza!
TUE	31	TOLEDO	7:05 p.m. – Trick or Treating presented by Mezcal

NOVEMBER

FRI	3	READING	7:05 p.m. – 2-3-4 Fridays! – Youth Soccer Night
SAT	4	READING	7:05 p.m. – Slap Shot Night – Specialty jersey to benefit the American Diabetes Association
SUN	5	READING	3:05 p.m. – Kids Giveaway Sunday with Members only postgame skate with players
SAT	11	MANCHESTER	7:05 p.m. – Military Appreciation Night
TUE	14	BRAMPTON	10:05 a.m. – School Day Game
SUN	19	MANCHESTER	3:05 p.m. – Kids Giveaway Sunday

DECEMBER

SAT	2	MANCHESTER	7:05 p.m. – TRAX Bobblehead Giveaway presented by the Worcester Telegram & Gazette
SAT	16	ADIRONDACK	7:05 p.m. – Star Wars Night Specialty Jersey to benefit Shine Initiative presented by Fidelity Bank
WED	20	READING	7:05 p.m.
FRI	22	ADIRONDACK	7:05 p.m. – 2-3-4 Fridays!
SAT	30	MANCHESTER	7:05 p.m. – Home for the Holidays Night

JANUARY

WED	3	READING	7:05 p.m.
FRI	19	JACKSONVILLE	7:05 p.m. – 2-3-4 Fridays!
SAT	20	WHEELING	7:05 p.m. – Scout Night
SUN	21	WHEELING	3:05 p.m. – Kids giveaway Sunday presented by the Worcester Bravehearts
FRI	26	QUAD CITY	7:05 p.m. – 2-3-4 Fridays!
SAT	27	QUAD CITY	7:05 p.m. – Fan Voted Giveaway Night
SUN	28	FLORIDA	3:05 p.m. – Kids giveaway Sunday – youth hockey jersey

FEBRUARY

SAT	3	BRAMPTON	7:05 p.m. – TRAX's birthday party with bobblehead giveaway presented by BlueRock Energy
WED	7	READING	7:05 p.m.
FRI	9	SOUTH CAROLINA	7:05 p.m. – 2-3-4 Fridays!
SAT	10	BRAMPTON	7:05 p.m. – Pink in the Rink with specialty jersey to benefit the Cup Crusaders

MARCH

FRI	2	WHEELING	7:05 p.m. – Marvel weekend with 2-3-4 Friday! – Marvel Specialty Jersey
SAT	3	WHEELING	7:05 p.m. – Marvel bobble giveaway – Marvel Specialty Jersey
SUN	4	MANCHESTER	3:05 p.m. – Kids giveaway Sunday
SUN	11	ADIRONDACK	3:05 p.m. – Kids giveaway Sunday presented by Planet Fitness
FRI	16	WHEELING	7:05 p.m. – 2-3-4 Fridays!
SAT	17	FORT WAYNE	7:05 p.m. – St. Patrick's Day Celebration Specialty Jersey to benefit Be Like Brit presented Country Bank
SUN	18	UTAH	3:05 p.m. – Kids giveaway Sunday
WED	28	ADIRONDACK	7:05 p.m.
FRI	30	BRAMPTON	7:05 p.m. – Beach Night with Beach Towel Giveaway on a 2-3-4 Friday!
SAT	31	BRAMPTON	7:05 p.m. – Youth Hockey Night

APRIL

SUN	8	MANCHESTER	3:05 p.m. – Fan Appreciation Day Boston Bruins Alumni Doubleheader to benefit Why Me – Kids giveaway Sunday
-----	---	------------	---

*Promotional schedule is subject to change